



**WORRY-FREE.**  
**Exterus Print Management is here.**



## Print Management Services

### PRINT ASSESSMENT

- 30 day or 60 day complete assessment of printing environment
- Completely automated assessment that requires no end user or IT intervention
- Identifies equipment inefficiencies and bottlenecks
- Includes all network and local printers that provides a comprehensive audit of all printed pages
- Provides advanced reporting and data view that will allow Exterus and the client to create an individualized print management program

### OFFICE PRODUCTIVITY ANALYSIS

- Expands on the results of Exterus Print Assessment by utilizing industry leading research and tools to generate a recommended business workflow reengineering plan
- Compares collected data against industry benchmarks in selected vertical markets

### EXTERUS COST REDUCTION - RECOVERY

- Client based tracking system used to analyze, reduce and recover costs associated with printer output
- Complete tracking of all printed documents
- Capable of rerouting printed documents to the lowest cost output device

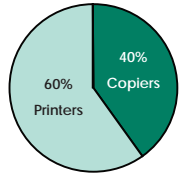
**Do you need help  
 with Print Management?**



# Print Management Overview

## Do you know how much it costs to print?

The growth and popularity of desktop printers has led to the proliferation of low cost printers and skyrocketing printing costs. 60% of an office's printed output costs are spent on high cost desktop publishing.



**Exterus Print Management** will provide the tools and techniques you need to control the cost of printed output in your office.

## What is "Print Management"?

**Exterus Print Management** is a comprehensive partnership that allows Exterus and our clients to create a print management strategy using industry leading tools and research. This program will allow clients to focus on their core business objectives by transferring responsibility of enterprise printing to **Exterus Print Management** services.

Exterus is able to provide:

- **Exterus Print Assessment**
- **Exterus Office Productivity Assessment**
- **Exterus Cost Reduction - Recovery**
- **Print Management Partnership**

### Key Benefits:

- ◆ Learn who is printing what and where
- ◆ Restrict printer usage through validation
- ◆ Returns unnecessary costs to the bottom line
- ◆ Reduce time to produce documents
- ◆ Tracks 100% of printing, including local, networked, USB and direct to IP
- ◆ Does not require any additional hardware, or modification of your existing printer network
- ◆ Comprehensive cost per page programs available

# Features and Benefits Overview

**Exterus Print Assessment** A comprehensive automated 60 day study. The first step in reducing printing costs by up to 77%.

- Tracks all network and local printers.
- Data collection requires no customer involvement.
- Extensive reporting options allow for the creation of individualized print management programs.

**Exterus Office Productivity Assessment** Expands on the results of Exterus Print Assessment by utilizing industry leading research and tools to generate a recommended business workflow reengineering plan.

- Hardware Database - Developed in conjunction with LYRA Research and Buyers Laboratory Inc.
- Industry Metrics - Collected/analyzed by Mitchell Madison Consulting based on Bureau of Labor Statistics.
- Document Usage Data - Proprietary data based on over 300+ office productivity assessments.

**Exterus Cost Reduction - Recovery** A comprehensive detailed client based tracking system used to analyze, reduce and recover costs associated with printed output.

- Complete tracking of all printed documents, including stand alone copy volumes.
- Automatic reduction tools to allow rerouting of printed documents to the lowest cost output device.
- Fully integrated Auditron accounting system that links stand alone copy volume with printed output for analysis and chargeback.

**Print Management Partnership** A comprehensive print management partnership, supported by Real Time Printer monitoring to provide complete service response, supplies replacement, asset management and print strategy planning.

- Service Response - Technicians dispatched per customer request, or by monitored printer alerts.
- Supplies Replacement - Cost per page or Pay as you go Plans available. Either method includes monitored just-in-time delivery to eliminate stockpiling supplies.
- Asset Management - Complete asset inventory, service histories, Total Cost of Ownership management programs.
- Print Strategy Planning - Exterus Technology will proactively review Key Client Metrics and offer planning advice to impact client print Total Cost of Ownership.